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AI Springboard

A plug-and-play AI agent foundation, built for speed, customisation and intelligent insights.
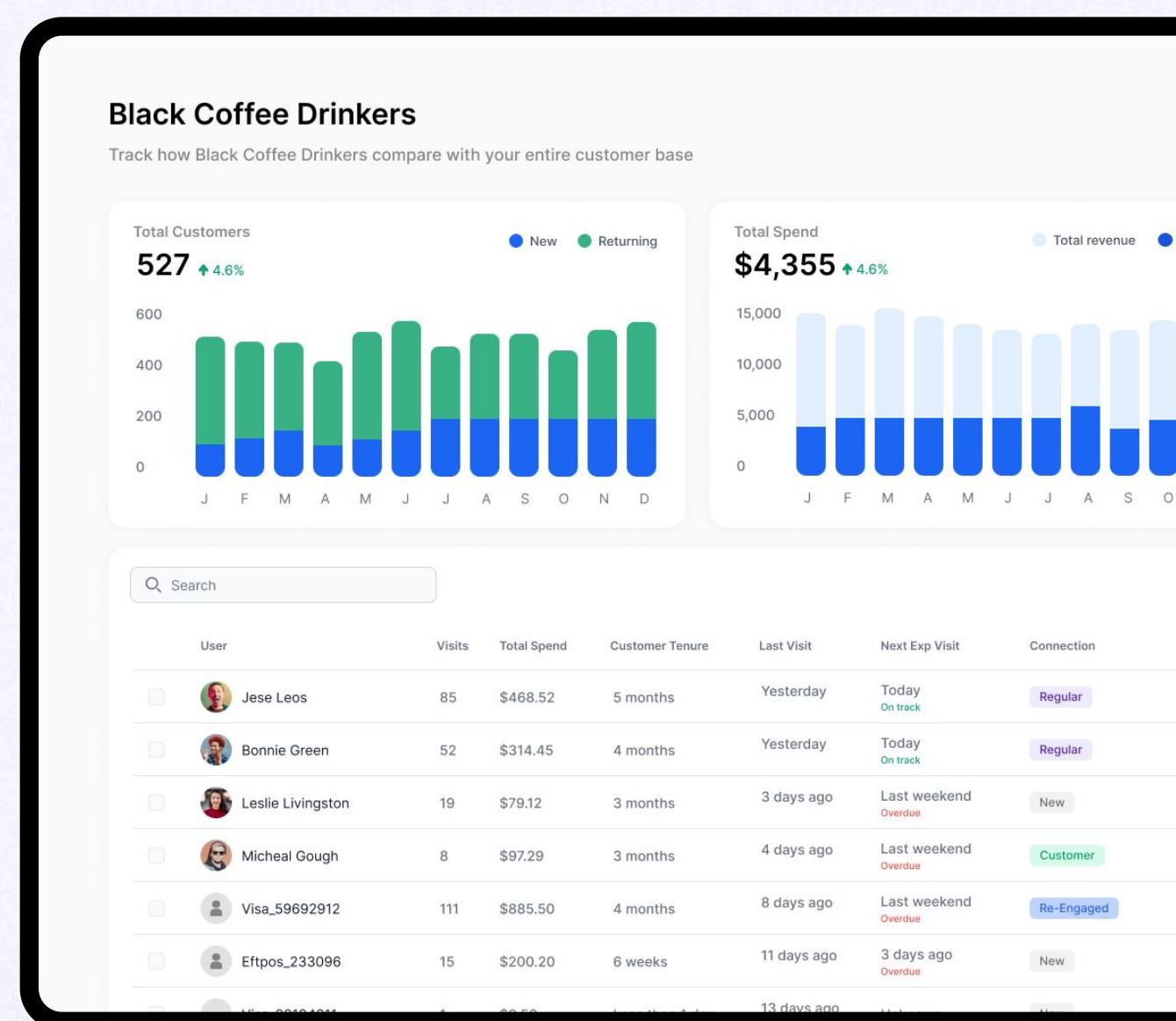
- ✓ Pre-templated components
- ✓ Advanced RAG capabilities
- ✓ Guardrails for safe & responsible AI
- ✓ One-click deployment architecture
- ✓ Adaptable to your business context
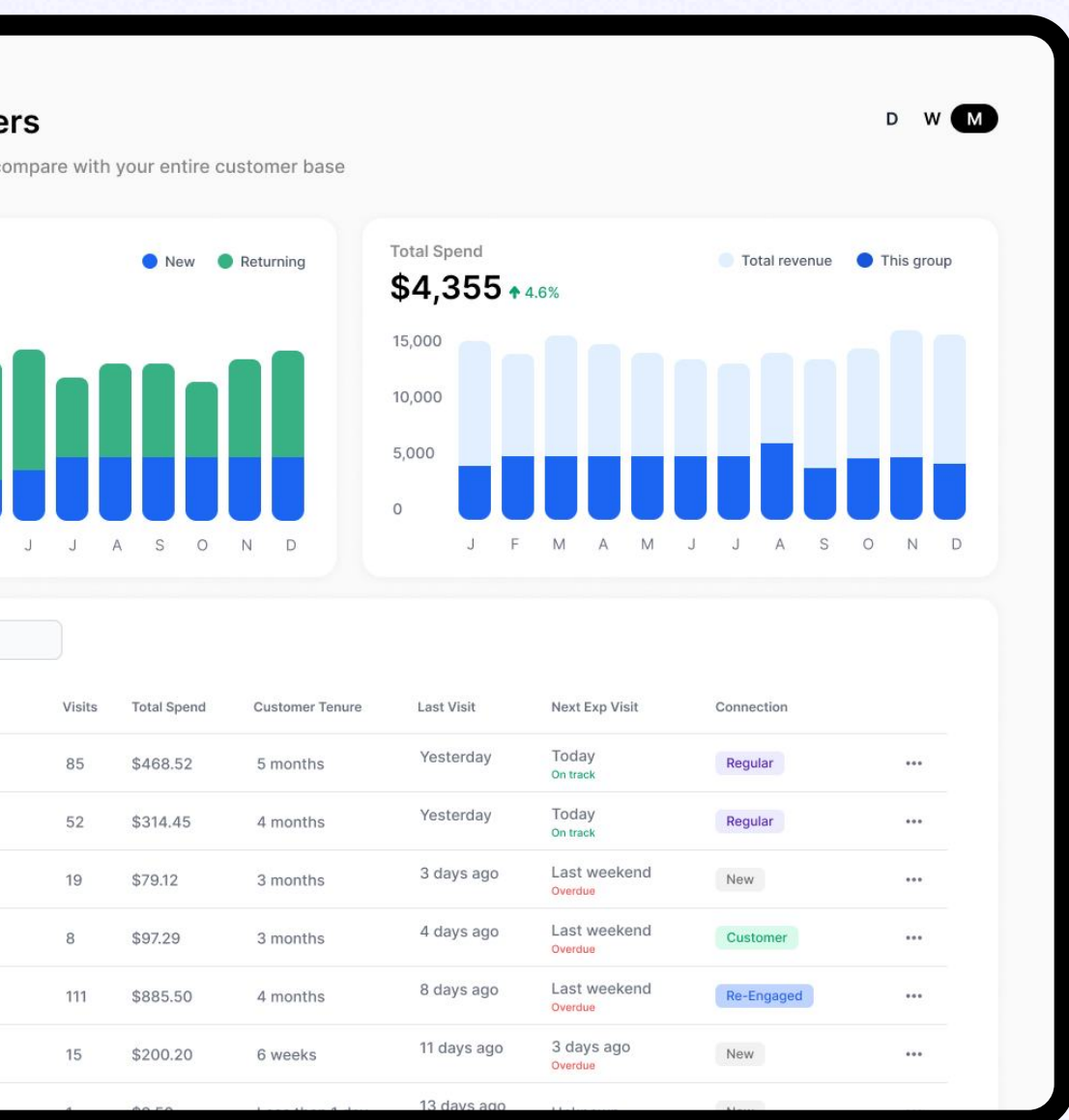- ✓ Easy integration

Customer case study →

Myne works with complex customer data to deliver actionable service and marketing insights for brands like Messina, Topshop, Belles & Zeus.

MESSINA

TOPSHOP
Byron Bay

BELLES

ZEUS

Black Coffee Drinkers

Track how Black Coffee Drinkers compare with your entire customer base

Total Customers		New	Returning
527 ↑ 4.6%			

Total Spend		Total revenue
$4,355 ↑ 4.6%		

	User	Visits	Total Spend	Customer Tenure	Last Visit	Next Exp Visit	Connection
☐	Jese Leos	85	$468.52	5 months	Yesterday	Today On track	Regular
☐	Bonnie Green	52	$314.45	4 months	Yesterday	Today On track	Regular
☐	Leslie Livingston	19	$79.12	3 months	3 days ago	Last weekend Overdue	New
☐	Micheal Gough	8	$97.29	3 months	4 days ago	Last weekend Overdue	Customer
☐	Visa_59692912	111	$885.50	4 months	8 days ago	Last weekend Overdue	Re-Engaged
☐	Eftpos_233096	15	$200.20	6 weeks	11 days ago	3 days ago Overdue	New

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But traditional reporting approaches fell short - limited context, lack of predictive capabilities & rigidity due to predefined templates.

So we set out to harness the power of LLM, RAG, and Agentic capabilities to transform data intelligence...
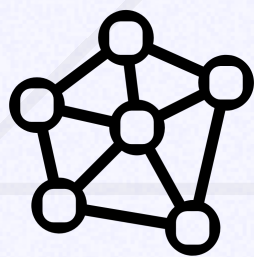
Guided by user needs

- Sales, product & customer behaviour insights
- Historic and predictive capabilities
- Intuitive data accessibility

Integrating disparate data sources

From a brand's Point of Sale, eCom, and CRM tools.

And transforming incoming data into a **knowledge graph** that accurately represents factors that influence customer behaviour.
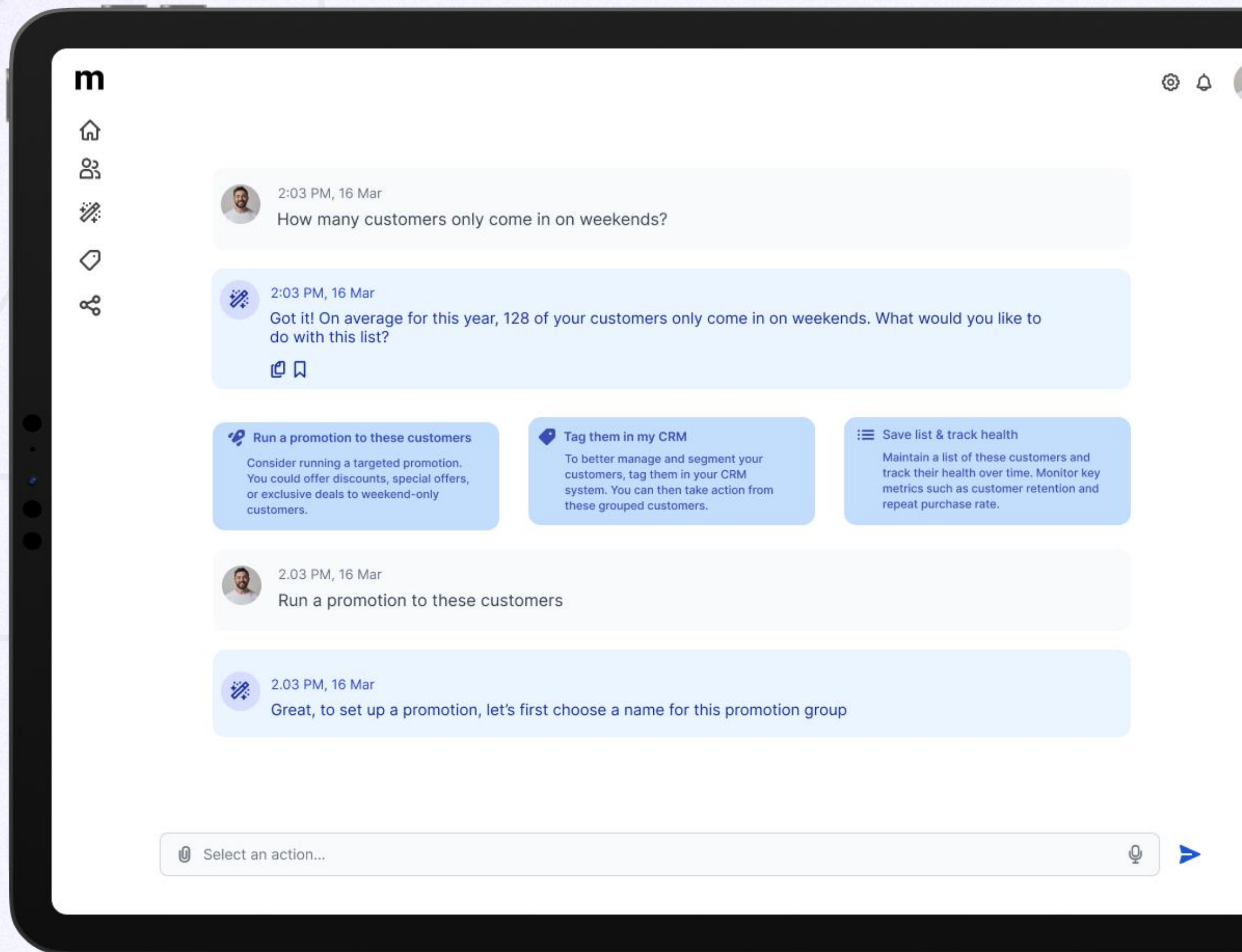
Tech stack decisions

Prioritised to ensure:
- Security
- Data privacy
- Guardrails & safety
- Compliance
- Responsible AI
- Scalability

Auth0

aws BEDROCK

Claude

neo4j

React Native

HashiCorp Terraform

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New AI Analyst capability

- Contextual insights
- Secure integration layer
- Built-in explainability

- Customisable actions
- Role based access
- Predictive insights

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"Our partnership with Nimbly and their AI Springboard platform has empowered us to deliver this industry leading capability faster and at a lower cost.

With built-in guardrails, we ensure responsible, secure and scalable data use - delivering unparalleled value for our customers"

Joshua Harrison
Founder, Myne

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AI Springboard

True power of data, at your fingertips.

Reach out to us to supercharge your data. Discover agent-led transformation tailored for your business.

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